



Widening Access and Outreach Support Programme

Supporting under-resourced pupils with preparing for entrance exams and Key Stage 2 learning



Atom Learning & Our Commitment to Narrowing the Educational Divide

Atom Learning is the UK's leading online entrance exam preparation and Key Stage 2 learning platform, trusted by over 120,000 families. At the heart of our mission is a commitment to making high-quality learning support accessible to all, helping to close the educational divide. This commitment led to the creation of our **Widening Access and Outreach Support Programme**.

In early 2024, we launched the Pupil Premium Support Programme, which **provides every child eligible for Pupil Premium with a free Atom Home account (worth £575.90 per year)**. Our goal is simple: to ensure that all children, regardless of background or future aspirations, leave primary school having mastered the KS2 curriculum, and that every selective school applicant has the chance to sit their exam with confidence and demonstrate their full potential.

Since its launch, the programme has provided over 10,000 free Atom Home accounts to Pupil Premium students. The impact has been clear: parents have embraced the provision, but most importantly, student engagement has been consistently high, driving the real progress and improving the educational outcomes that matter most.

How the Widening Access and Outreach Programme Works

We recognised that working solely with primary schools would not be enough to make a meaningful difference in widening access to selective schools. That's why we launched the **Widening Access and Outreach Support Programme** - a direct partnership with grammar and independent schools designed to open more doors for disadvantaged students.

Already, we are collaborating with over 50% of grammar schools on their outreach initiatives, alongside a growing number of independent schools, including:



A closer look at some of our existing partnerships



KING'S COLLEGE SCHOOL
WIMBLEDON

King's College School Connect Programme

The King's College School (KCS) Connect Programme was created to widen access to selective senior schools by supporting pupils from a variety of backgrounds, particularly those from state primary schools. Each year, a group of gifted Year 5 pupils from local primaries are selected to join the programme. Pupils take part in weekly lessons in English, Maths, and Science, culminating in a graduation ceremony in the summer.

This is Atom Learning's second year partnering with KCS on the Connect Programme. As part of this collaboration, we provide free access to Atom Home for all pupil premium applicants taking part. This ensures every participating child has high-quality preparation resources at their fingertips, helping them approach selective school entrance tests with confidence and gain the opportunity to show their full potential.



ELTHAM COLLEGE

Eltham College Pathways Programme

In May 2025, Atom Learning began partnering with Eltham College on their new outreach initiative, the Pathways Programme. The programme is designed to help students and their families navigate the selective school entry process, combining academic support with guidance on bursaries and financial assistance.

Students selected to participate receive tailored support in preparation for the 11+ entrance exams. The programme blends small-group academic sessions with creative and enrichment activities. Alongside the academic component, the programme offers support to families to understand and navigate independent school bursary application processes. As part of our collaboration, we provide free access to Atom Home for all pupil premium-eligible students participating.

Why are these programmes so important?

Outreach initiatives open doors for families who might not otherwise have access to high-quality preparation resources.

Although both primary and secondary schools encourage parents to focus on the national curriculum as the best preparation for entrance tests, in reality, the most common route to the 11+ remains intensive coaching and private tuition. This creates an uneven playing field, giving some children a clear advantage and, over time, widening the educational divide.

Programmes like these are vital for ensuring that children from all backgrounds have a fair chance to succeed, helping to build a genuinely meritocratic system. Outreach initiatives open doors for families who might not otherwise have access to high-quality preparation resources, let alone the cost of private tuition, so that talent, not financial means, determines opportunity.



Flo Simpson, Chief Operating Officer, Atom Learning:

“At Atom, our mission is to make exceptional education accessible to all, and we are deeply invested in partnerships like these to bring our learning content and technology to even more families. We firmly believe our platform empowers children not only to excel in exams, but also to build lasting confidence and pave their path to success throughout Key Stage 3 and beyond.”



What is Atom Home?

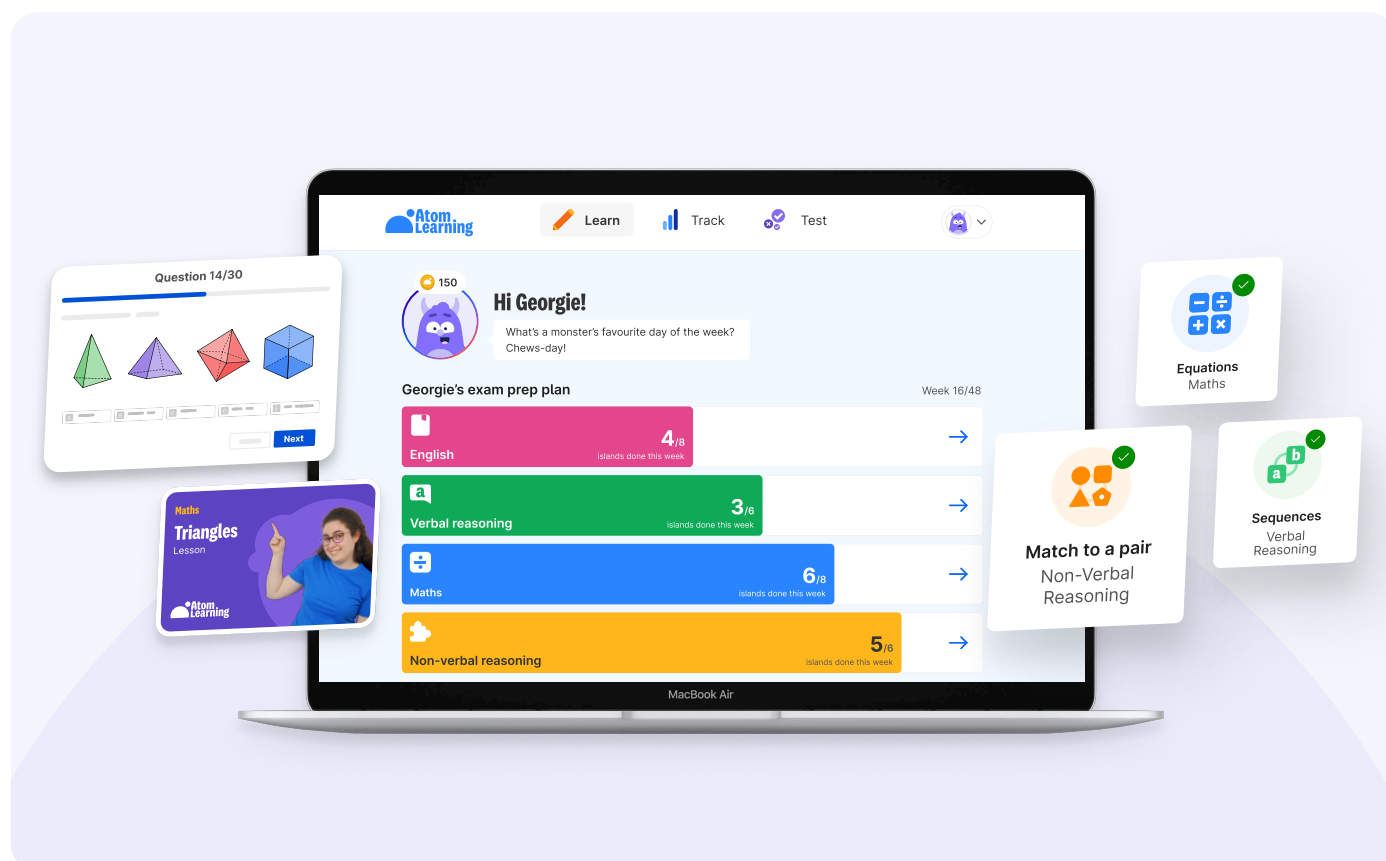
Atom Home is an online learning and exam preparation website for ages 7-11. It is built around national curriculum frameworks, with additional material for reasoning.

Atom Home gives children access to:

- Adaptive questions across KS2 English, maths and science in addition to verbal and non-verbal reasoning
- Learning resources and video tutorials
- Engaging, interactive challenges and puzzles
- Exam practice and mock tests mirroring 11+ entry assessments and KS2 SATs papers

Atom Home is designed to build children's confidence with Key Stage 2 learning objectives and, where relevant, improve exam technique by familiarising them with 11+ style questions.

It is an engaging, child-centric learning platform, aimed at increasing engagement and motivation with learning.



How can your school partner with us to access this provision?

If your school would like to explore a partnership with Atom Learning on your outreach initiatives, whether existing or new, please reply to this email or book a call directly using the link in my signature.

Our first step will be a conversation about your outreach programme so that we can fully understand your goals and how best to support you.

From there, I'll put together a tailored plan of action for your school. We can also provide marketing materials, brochures, and design support to make implementation as seamless as possible.

If you have any questions or would like to find out more about Atom Learning, please email hannah.porter@atomlearning.co.uk.

